

## Brewbound Awards 2024: Person of the Year - Leah Wong Ashburn of Highland Brewing

Dec. 31, 2024 at 12:13 PM



In the aftermath of Hurricane Helene, Leah Wong Ashburn and the Highland Brewing team have proved pivotal in helping their home city of Asheville, North Carolina, recover and heal. Highland has become a place for both other brewers to sell their beer, and disaster relief organizations to work, as well as a community gathering space. In the weeks after the storm, Ashburn's work has turned to stabilizing and strengthening the business her father, Oscar Wong, founded in 1994, and supporting the business' employees.